

Annual Report 2016



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Panua's Mission Statement

To empower orphaned and vulnerable youth to improve their socio-economic status through fostering financial independence and offering God's love.

From Program Director

Rev. Paul Matheri

Dear Friends and Partners:

And the King will answer them, "I assure you: Whatever you did for one of the least of these brothers of Mine, you did for Me."

Matthew 25:40

Thanks to your help and support, the Panua program has provided economic and social empowerment for 256 households since 2010, including more than 1,000 siblings of the youth in our program. Today in our third cycle, we have 200 youth and 10 mentors who are participating in the Panua experience.

Panua is a life-changing program that lifts up our orphaned and vulnerable children. Through Panua, they learn to become self-sustaining heads of households and contributing members of their communities.

Consider these facts:

- There are more than 2.5 million orphans in Kenya.
- Youth unemployment in Kenya is estimated at 35 percent, and 80 percent of unemployed Kenyans are under the age of 35.
- Approximately 90 percent of all unemployed young people lack vocational skills, according to Sicily Kariuki, cabinet secretary for youth and gender affairs in the Ministry of Public Service.
- Those who are chronically unemployed have a higher propensity to turn to crime or radical militant groups.

According to Naivasha Deputy County Commissioner Isaac Masinde, "The whole drug problem is brought about by the high levels of unemployment, but Panua helps these youths to devise new ways of survival through the three-year vocational training they undergo." The life skills taught in the program help in combating social pressure and the temptation to join militia groups.

Mary Wamaitha, a recent Panua graduate, said, "I have been trained as a motorbike mechanic, and I love what the training is doing for me. What men can do, women can do better! Now the society appreciates my work and can now accept me."

We are breaking the cycle of poverty by investing in our youth.

To our current partners, we extend our deepest appreciation.
To those contemplating partnership, we welcome your participation and questions.

With gratitude,

Rev. Paul Matheri
Panua Program Director



From US Board Chair

Amy McKenna



Dear Panua Stakeholder:

In the Swahili language, the word Panua means expand. Through our generous financial contributors, we are expanding indeed – our impact, hope and infrastructure – to serve orphans and vulnerable children in Naivasha, Kenya.

There are 200 Panua youth in our current three-year program, a 138 percent increase from the 84 who joined the initial program in 2010. To keep pace with the growth, we have two new church partners from Ormond Beach, FL and Naples, FL, and we have restructured our organization. Committees formed under the U.S. Board of Directors focus on accomplishing Panua's strategic goals and objectives. Following the leadership of Michael Linn, I was appointed as the board chair after serving six years on the board.

We are expanding hope, and Lillian Biaki is a wonderful example. Lillian was orphaned and caring for her two siblings. Without resources, she tried providing for her younger brother and sister by working odd jobs. However, by the time she paid school fees, there was never enough money left to buy food for her family. Like so many who live in extreme poverty in Kenya, Lillian was forced to assume parental responsibilities but was unequipped to do so. Without parental protection, young teens like Lillian face theft, malnutrition, untreated life-threatening (although preventable) diseases, abuse, violent crime, child trafficking, substance abuse and even death.

Panua is a unique program that addresses the root causes of extreme poverty while providing a sense of community and restoring hope. Young people like Lillian are given vocational, business and life-skills training so that they can sustain themselves and their families. Essentially, Panua is a hand-up program rather than a hand-out program.

Lillian joined Panua in 2013. After participating in Hospitality Vocational Training, she opened her own café! At "Lillian's Café" she takes pride in cooking and serving meals in her Naivasha community, and her business has grown to the point of employing three additional women to whom she pays daily wages.

At the close of 2016, I'm so blessed to report to you that 256 youth have graduated from the Panua program! They are supporting themselves financially, along with more than 1,000 of their siblings.

There are 25,000 orphans in Naivasha, and Panua has made a remarkable difference in the lives of more than 1,000. Through your continued support and God's grace, we will preserve and expand this ministry.

Sincerely,

Amy McKenna
U.S. Board Chair

Panua Graduates of 2016



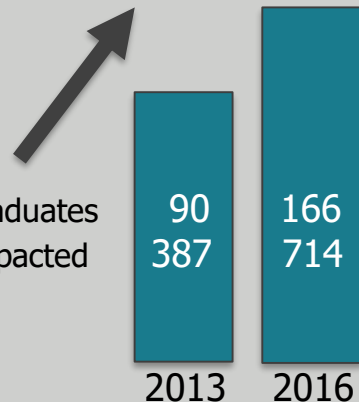
The Faces of Hope

84%

increase in
number of
graduates

Youth & Mentor Graduates
Extended family impacted

Thanks to you, we are
transforming many more lives.



2016:

On the Path to Self-Reliance

The 166 graduates have received training in a wide variety of vocations, some of which are represented below. They are using these new skills to start supporting themselves and their dependents.

Art & Design 1	Drivers 4	Welders 4	Accounting 3
Retail Business 16	Hairdressing/ Beauty /Barber 42	Carpentry 3	Disc Jockey 1
Tailors 12	Early Childhood Development 1	Hospitality 13	Electrical Installation 6
Mechanics 19	Plant Operator 1	Police Officer 1	Poultry Keeper 1
	Sheep Rearing 1	Tile Work 1	



Outcome Measurements

Panua conducts an annual assessment survey to measure all areas of the program, including: health and hygiene, HIV/AIDS education, legal rights, social and spiritual well-being, emotional and psychological well-being, hope and financial security. The survey is given to all program participants at four points during the three-year program: Program start (baseline), end of year one, end of year two and end of year three (graduation).

Panua analyzes and compares survey results as participants progress through the three year program, with the following goals:

- Gain insight into program participants' progress
- Determine if annual program goals and objectives are being met, surpassing expectations or in need of further attention
- Measure the emotional, social and financial outcomes* and well-being of program participation
- Assess the difference Panua is making in restoring hope in the lives of the youth it serves
- Use results as one of the program's key performance indicators, for continued program development as well as transparency in reporting

**Outcomes are defined as the changes that have taken place as a result of our work, vs. outputs, which are defined as the list of the work that we do.*



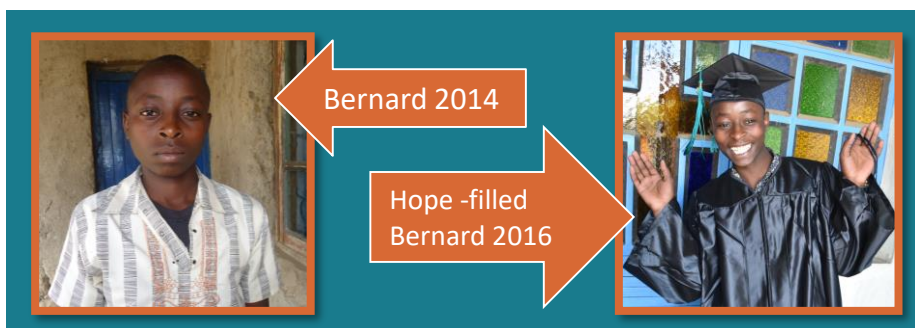
Outcome Measurements:

The Hope Index

The Herth Hope Index is used as one way to assess the difference Panua is making in restoring hope in the lives of the youth it serves. This self-survey has become widely used as a measure of hope in many program settings. The questions measure dimensions of temporality and future, positive readiness and expectancy and interconnectedness. The youth complete the survey at the program start and then repeat at the end of each year until graduation. Cumulative scores range from 13 to 52, with higher scores reflecting higher levels of hope.

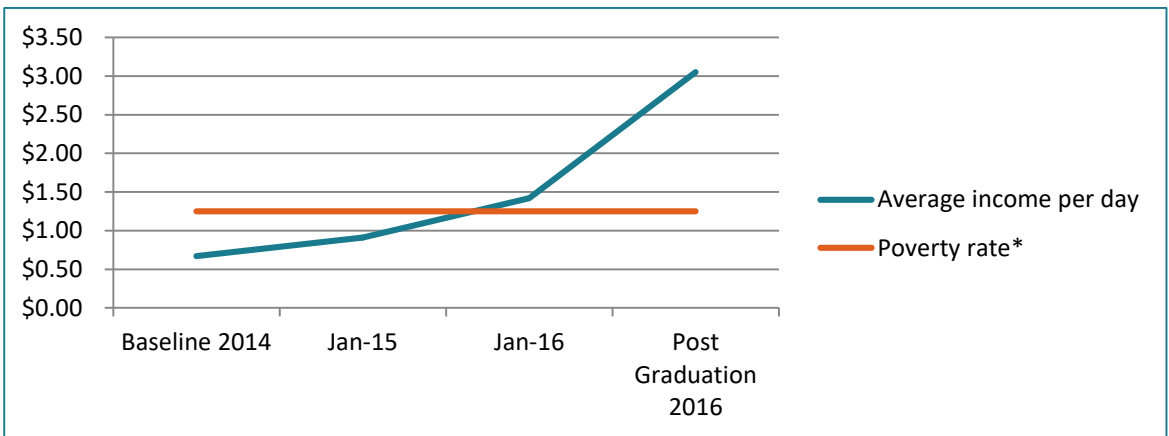
Hope Index Score Comparison – Graduating Class of 2016
(Scale 1-4 with 4 being most favorable score per question)

Question	Baseline 2014 Mean Score	Graduation 2016 Mean Score	Percent Improvement
I have a positive outlook towards life	2.08	3.81	83%
I have short and/or long goals	1.69	3.62	114%
I feel lonely	2.20	3.69	68%
I can see possibilities in the midst of difficulties	1.85	3.72	101%
I have faith that gives me comfort	2.73	3.70	36%
I feel scared about my life	2.37	3.75	58%
I can recall happy/joyful times	2.30	3.42	49%
I have deeper inner strength	2.42	3.68	52%
I am able to give care and love	2.66	3.73	40%
I have a sense of direction	2.02	3.79	88%
I believe that each day has potential	3.18	3.80	19%
I feel my life has value and worth	2.85	3.92	38%
I can make decisions	2.66	3.76	41%
Mean of all questions	2.39	3.72	56%
CUMULATIVE HOPE INDEX SCORE (RANGE 13 - 52)	31.02	48.39	56%



Outcome Measurement: Financial Indicators

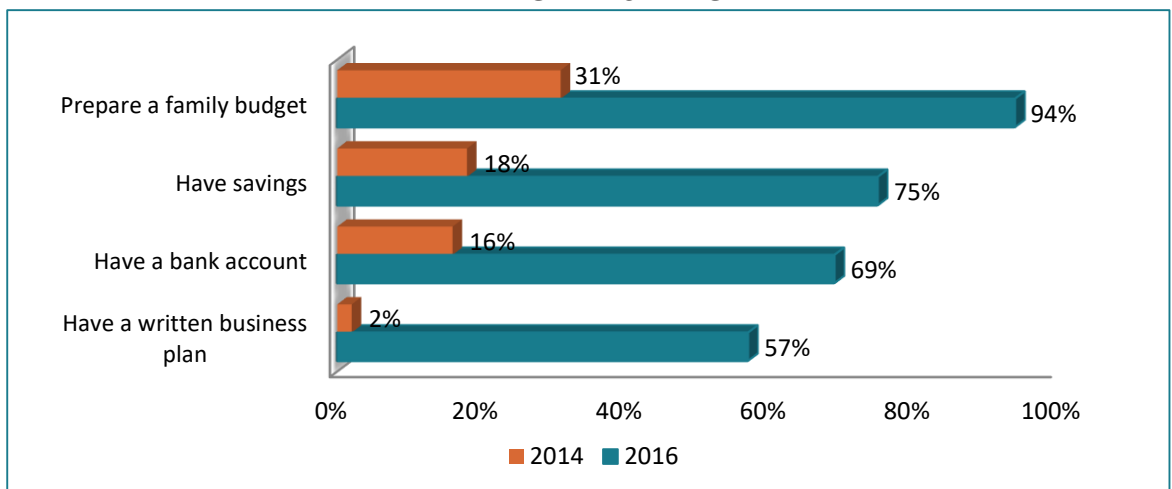
PANUA YOUTH INCOME REPORT



**The World Bank defines extreme poverty as \$1.25/day or less.*

- In year 2, Panua youth average earnings rose above the poverty level, from \$0.67/day to \$1.42/day. This average includes youth who are still earning nothing, while they complete their vocational training. Post graduation income rose to an average of \$3.05/day.
- The figures for 2015 and 2016 were adjusted to the baseline 2014 exchange rate so as not to skew the data with currency fluctuations.

PLANNING AND SAVING

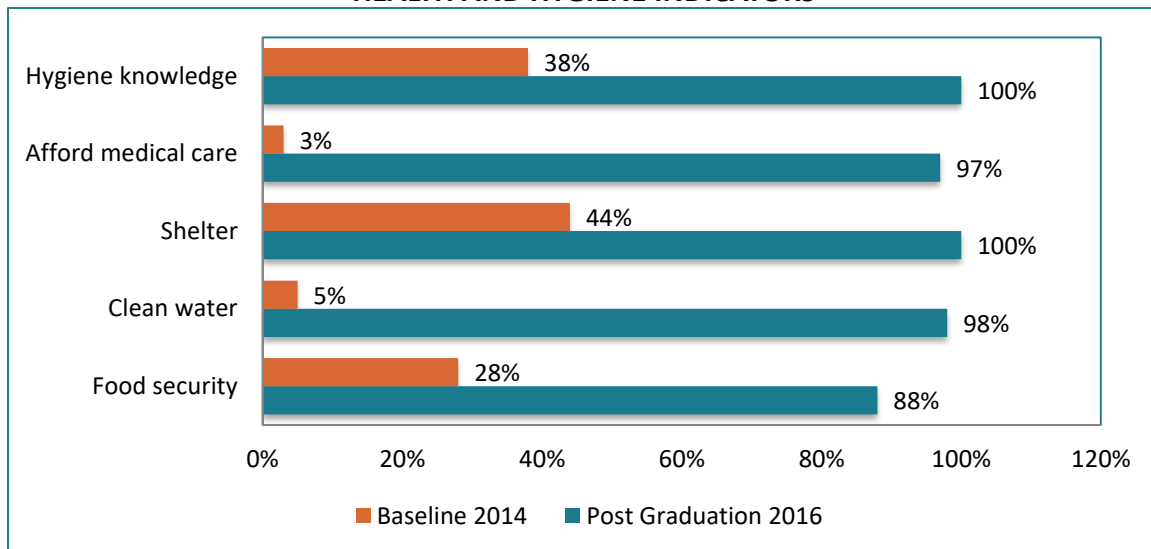


- Planning and saving are additional indicators of financial health. Almost three-quarters of Panua participants (94%) are now preparing a family budget either weekly or monthly, compared to 31% at the program start. The percentage of those with financial savings more than quadrupled.
- Virtually all owning a business have a business plan

Outcome Measurement

Legal & Health

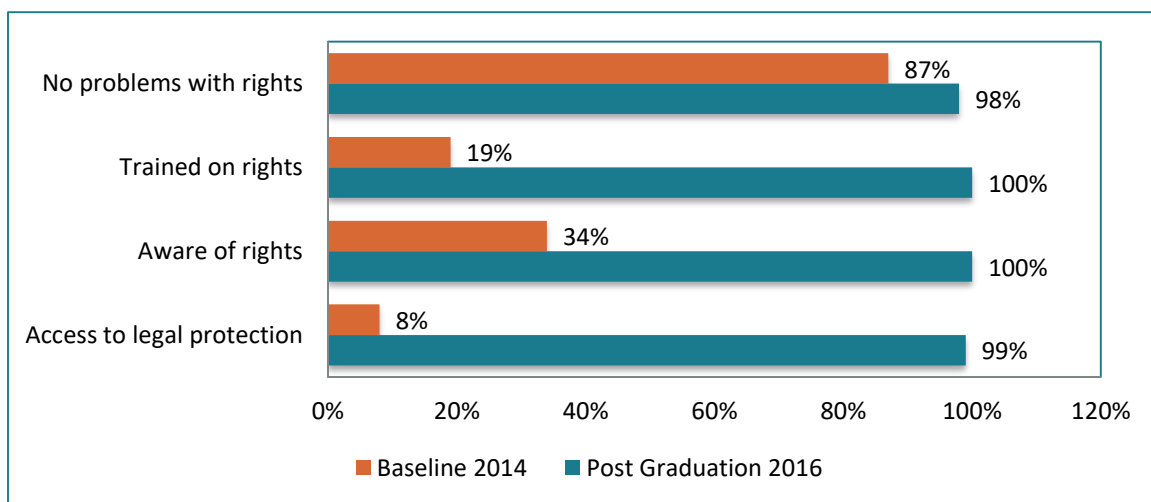
HEALTH AND HYGIENE INDICATORS



- Extensive training is provided regarding health & hygiene, disease prevention or management
- Shelter measure is based on the youth living in a home (rented or owned) deemed adequate, clean, dry and safe.
- Dramatic increase in households now having clean drinking water is due to the installation of water filters.
- Food security is defined as eating at least two meals a day with one or more being nutritionally balanced.

LEGAL AND HEALTH

Often, children and youth in orphaned households do not have an awareness of the basic rights that are theirs as citizens of Kenya and children of God. Violations of rights can easily ensue, ranging in scope from land issues to birth certificate and other identifying documents to sexual harassment, physical abuse, child labor/trafficking, child neglect, exploitation, or unpaid wages. Extensive training on these issues is provided in the first year of the program.



- The baseline “No problems with rights” indicates the youth’s response was based on limited knowledge of their rights

2016 Financials

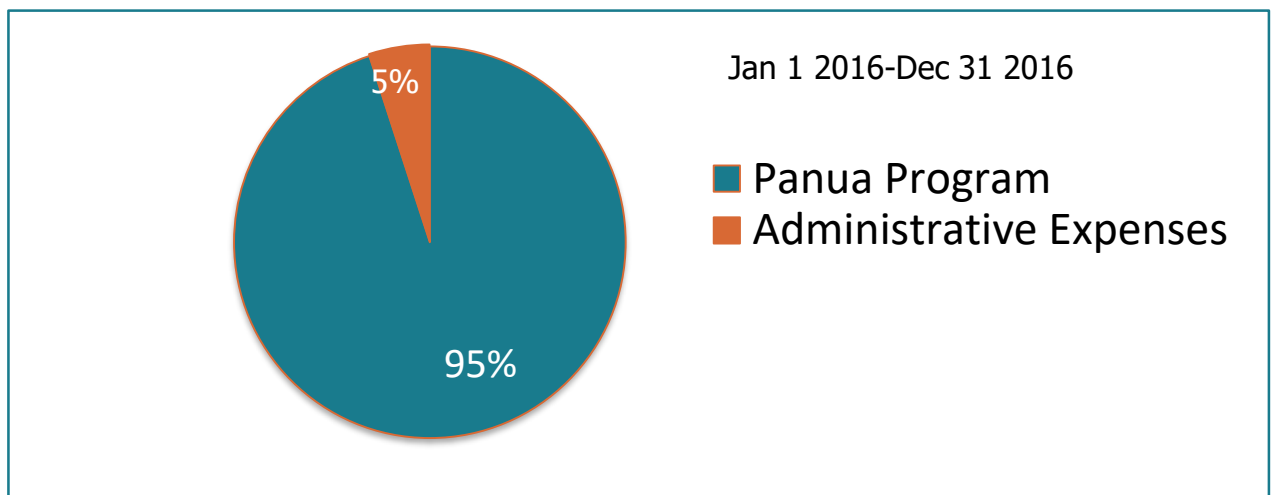
Revenue

Funding for the Panua Program is managed by First United Methodist Church Winter Park. Revenue sources include donations from individuals, ministry groups, churches, grant funding and businesses. Panua also runs a small business, The Panua Salon, in Naivasha to generate profit and serve the Panua youth. Income is generated from service fees from customers and training registrations.

The budgeted funds are contributed as needed to meet the expenses (therefore the contributions equal the expenses). In 2016 program expenses (\$111,674) were 97% of the budgeted amount (\$115,044).

Expenses

The Panua Program is able to keep administrative expenses as a very low percentage due to the in-kind support of the volunteers, businesses and churches who give generously of their time and expertise.



2016 Financials

Detail of Expenses : January 1 – December 31, 2016

Expense	
Capacity building (Group leaders/mentors meetings & training)	\$3,967
Transportation for youth	\$59
Education	\$3,987
Entrepreneurship training	\$18,625
Health education	\$1,761
Field operations	\$9,839
Office operations	\$5,289
Life skills and Child's rights	\$396
Food security	\$971
Payroll costs	\$40,960
Program costs	\$6,144
Youth personal development	\$1,997
Capital Expenditures	\$1,451
Panua Salon	\$10,934
Administrative Expenses	\$5,295
Total Panua Program Expenses	\$111,674

Panua – Partners in Hope accounting records are audited by the independent Certified Public Accounting firm of Wambugu Githaiga and Associates of Nairobi, Kenya. The audited financial statements are presented in accordance with International Financial Reporting Standards (IFRSs) and Interpretational Committee (IFIRC).

Full financials are available upon request.

Our Stories:

Abraham – Tour Guide

Meet Abraham Abduba who is a member of our KCC neighborhood youth group. He lived with his sister and her family in a one-room house. They had no access to clean water. Abraham completed 12th grade and worked odd jobs to help with family finances.



Abraham's incoming 2014 photo

Abraham joined Panua with the idea of having his own business. He completed barber training and opened a shop, but still had a desire to do even better for himself. Like many of our Panua youth, it took one or two tries before he landed on a vocation that was a good fit for him.

Abraham recently trained as a tour guide at Hell's Gate National Park, the park on which The Lion King scenery is based. He now makes a better daily wage than he did as a barber, and works in a beautiful outdoor setting. He one day hopes to become a Park Ranger and we have no doubt that with his continued hard work and determination, he will succeed.

I have seen the hand of God in this (Panua) program. "Surely God is my salvation; I will trust and not be afraid. The Lord, is my strength and my song; He has become my salvation." (Isaiah 12:2)

- From Abraham's final letter to his sponsor



Abraham in 2016

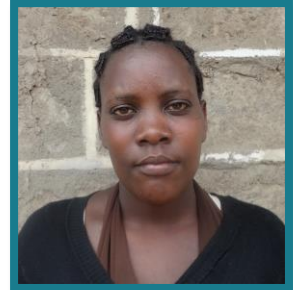


*Direct me in the path of your commands, for there I find delight.
Psalm 191:35*

Our Stories:

Lillian – Salon Owner & Hair Stylist

Meet Lillian Rabera who is a member of our Sanctuary neighborhood youth group. Lillian was able to complete school through 12th grade, but was unable to afford university fees. She helped provide for her mother and younger sister in a small home with no clean water. She worked odd jobs every day, hoping to improve the family income.

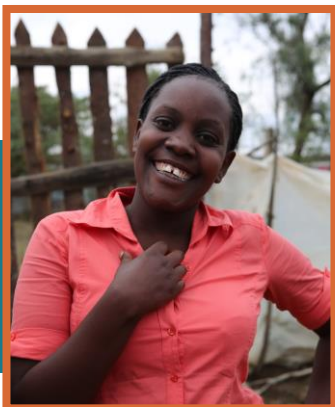


Lillian's incoming 2014 photo

After joining Panua, Lillian enrolled in hair dresser training and received a business startup kit upon completion. She now runs her own salon, styling hair and selling product.

Along with running her own business, she also trains other Panua youth in hairdressing, and continues to be a friendly face of support and encouragement for struggling youth in the neighborhood. Lillian has a big personality and made lasting friendships in her Panua group.

She continues to help keep the Sanctuary Shiners group connected and supportive of each other. She spreads the hope of Panua to others and is a great Panua ambassador!



Lillian shining in her shop in 2016

Our Stories:

Laura Toshie, Panua Supporter

Panua has been on my radar since it began. I have been peripherally involved since 2010 writing articles for newsletters, helping with events, creating handouts, making prayer flags and ordering pens. I have been a behind the scenes participant.

Between 2014-2016, I was a prayer partner with Moses. I loved feeling this attachment to Panua and to "my" youth. Having his picture in view every day. Praying for him and his family. My commitment to this transformational ministry was deepening as I was learning first-hand how it felt to build a relationship with a struggling youth, though we might never meet.

And then came my chance. The 2016 Mission Trip list came out, there was a trip to Kenya and God had orchestrated an opening in my calendar! I was excited at the chance to visit Naivasha and see the true impact of the ministry which I had been writing about for years.

Once in Naivasha, our first visit with a Youth Group was to Kabati, where "my" Moses met with his group. As we walked in the room, I was busily scanning the face of each youth to locate him when up he ran! Moses had recognized me from a family photo that I sent and he sought me out in the group.

What a great time we had sitting together – I could hardly believe I was hearing with my own ears how excited he was to get his driving permit so that he could make a good living delivering goods to and from Nairobi. He is healthy, smiling and very grateful for the opportunities that Panua has allowed him. As am I.



Be devoted to one another in love. Honor one another above yourselves. Romans 12:10

Staff & Board Members

Kenya Staff

Rev. Paul Matheri – Program Director
Florence Muriuki – Field Operations Manager
Patrick Ndonga – Business Program Manager
Ephantus Kariuki – Finance Manager
Eunice Mari – Social Worker

Kenya Board

Ann Muene – Community Health Volunteer/Farmer
Jimmy Njuguna – CPA/Businessman
George Shabaan – Accountant
Mary Gacheru – Community Health Nurse
Dr. James Kuria Maina – Educationist
M/s Jane Njeri Ranu – Business woman

U.S. Board

Amy McKenna – Chairperson - RN, Businesswoman
Michael Linn – Businessman/Entrepreneur
Larry Brown – Architect
Loran VanWormer – Educator
Mia Thomas – CPA
Jay Edwards – Business Executive, retired
Erin O'Donnell – Marketing/Communications Consultant
Ivor Singer – Businessman/Entrepreneur
Jennifer Clayton - Businesswoman
Jensie Gobel – U.S. Administrator
Carol Smith – First United Methodist Church Winter Park Director of Lay Ministry



Join Our Team and be a Partner in Hope!



Connect:



- @panuaorg



- Panua



- @panuaorg

Go: For information regarding upcoming trips, visit this link: <http://panua.org/missiontrips>

Pray: for our youth, our partners, and our staff

Learn: Sign up for our quarterly newsletter [here](#) (or email jensie@panua.org) and visit panua.org to learn more.

DONATE

Donate one time or pledge monthly at panua.org/donate; it all helps.

Thank You!

The success of Panua - Partners in Hope takes everyone – financial partners, prayer partners, staff in both the US and in Kenya, and most of all, young people in Naivasha who are motivated to learn, work hard and embrace the opportunity for change. We are deeply grateful to you for your part in this transformational ministry!



panua

PARTNERS IN HOPE

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